Conference Agenda

Wednesday, September 21

1:00 p.m.  Registration Opens — Maurice Braun Ballroom Foyer

6:00 p.m.  Welcome Reception and Dinner — The Arroyo Terrace

Thursday, September 22

6:00 a.m. – 7:00 a.m.  Optional Morning Workout — Enjoy a run with the rising sun
Meet in the lobby for a fun jog to the Torrey Pines State Natural Reserve

7:15 a.m.  Breakfast — Charles Reiffel

7:30 a.m. – 8:15 a.m.  Breakfast Session — Charles Fries
Cyber Fatigue: Keeping your Fund and Portfolio Companies Focused on Cyber Risk, Tolerance and Spending
Nancy Rose and Ron Plesco of KPMG LLP, Michael Corcione of Cordium

8:15 a.m.  General Session Begins
Opening Remarks — Maurice Braun Ballroom
Tony Grosso, The Venture Services Group at Merrill Lynch

8:30 a.m.  Panel Discussion:
Public Market Trends: Gauging the Institutional Investors’ Mindset, the Short Interest Effect on Your Portfolio Companies and the Search for Liquidity in a Fragmented & Volatile Market Place
Doug Crofton, Managing Director of Global Banking & Markets, Bank of America Merrill Lynch
John Egan, Director of US Short Analytics, Bank of America Merrill Lynch

9:15 a.m.  Panel Discussion:
Legal Update, Including Commentary on Contemporary Issues Being Faced By Private Funds
John Dado, Aaron Velli and Shane Goudey of Cooley LLP

10:00 a.m.  Coffee Break

10:10 a.m.  Keynote Speaker:
Venky Ganesan, Menlo Ventures Managing Director and Chair of the NVCA Board of Director
10:50 a.m.  
**Panel Discussion:**  
“Cross Fit” for Valuations: Honing Your Team’s Skills to be Best Prepared to Overcome Challenges and Obstacles of Fair Value  
Peter Kehrli, Sean McKee and Brian MacKenzie of KPMG LLP, and Jeron Paul of Capshare

11:30 a.m.  
**Small Group Breakout Sessions:**  
Three discussion groups will run simultaneously during two 35 minute sessions, giving attendees an opportunity to see two sessions, with a 5 minute break between.

1. **“Oh No!” Real Claims that Have Happened in VCAP, Cyber and Patent — Everett Jackson I**  
   Bryan Costello, Jared Wood and Adam Johnson of Costello & Sons, Tim McAndrew and Marilyn Marshall of Arch Insurance

2. **Hot Button Topics in Compliance & Regulatory Issues Facing Funds — Everett Jackson II**  
   Gabe Harmon of Standish Management, Darren Mooney and Amelia Stoj of Cordium

3. **Transfer Agents: Friend or Foe? Surviving the World of DRS Accounts, Complex Conversions, Restricted Stock In-Kind Distributions and Various other Minefields — Everett Jackson III**  
   Andrew Lodoen and Emmeline Swanson of The Venture Services Group at Merrill Lynch

12:45 p.m.  
**Lunch — The Arroyo Terrace**

**Afternoon Activities**

- **Torrey Pines Golf Course**  
  1:30 p.m. Shotgun Start

- **Kayak and Snorkel Tour**  
  Depart from the Lobby at 1:45 p.m.

- **Exploration of the Torrey Pines State Natural Reserve**  
  Depart on foot from the Lobby at 2:00 p.m.

- **The Spa**  
  Individual confirmations will be distributed

7:00 p.m.  
**Reception and Dinner — The Arroyo Terrace**

**Friday, September 23**

6:30 a.m. – 7:15 a.m.  
**Optional Morning Workout — Get your Yoga on**  
Meet in the Everett Jackson and go with the flow

7:30 a.m.  
**Breakfast — Charles Reiffel**
7:45 a.m. - 8:30 a.m. **Breakfast Session — Charles Fries**
*Making an Impact: How Fund CFO, CCO & GC Teams can Help Avoid Important Pitfalls & Add Value in the Emergence of Family Offices of your General Partners*
Ben Scheffler and Maria Walker of KPMG LLP, Joseph Castagnola of Merrill Lynch Private Banking & Investments Group, Jeremy Levine of Bank of America Merrill Lynch

8:30 a.m. **General Session Begins**
**Panel Discussion — Maurice Braun Ballroom**
*Tax Strategies and Key Considerations*
Jim Todd, Kevin Valek and Jim Carreon of KPMG

9:10 a.m. **Keynote**
*Navigating the Complexities of Today’s Global Economic Environment: The Brexit Effect, US Elections, and other Known Unknowns*
Jonathan Carlson of U.S. Trust- Bank of America, Travis Carr of Western Asset Management, Terry Simpson of BlackRock and Dexter Williams of Capital Group

9:50 a.m. **Coffee Break**

10:00 a.m. **Small Group Breakout Sessions:**
Two discussion groups will run simultaneously during two 35 minute sessions, giving attendees an opportunity to see both sessions, with a 5 minute break between.
1. **10b5-1 Plans: The Latest Thinking from Experienced Fund Counsel, and Best Practices for Incorporating Plans into your Fund’s Arsenal — Charles Reiffel**
   Charles Bair of Cooley LLP, Valerie Garcia Houts and Caroline Lane of the Venture Services Group at Merrill Lynch
2. **Tax Issues for Private Funds: Office Hours With Jeremy Naylor & Friends — Charles Fries**
   Jeremy Naylor of Cooley LLP

11:15 a.m. **Panel:**
*Fund Formation Trends, Market Conditions and Common Dilemmas*
Eric Doherty, Jordan Silber and Jeremy Naylor of Cooley LLP

12:00 p.m. **CFO Roundtable:**
*Experienced CFOs from Private Equity & Venture Capital Discuss Topics Relevant to Today’s Finance Professionals*
Moderator: Bill Hughlett of Voyager Capital & Standish Management
Panelists: Steve Bailey of Frazier, Keith Janosky of Khosla Ventures, Nina Labatt of Trinity Ventures, Patty Nykodym of FFL Partners
12:45 p.m.  
Lunch — The Arroyo Terrace

2:00 p.m.  
Departures